

Design in the style of:

You are to redesign the attached product in the style of **Phillipe Starck**.

You will need to produce an image board and identify with key aspects of this designer's work i.e. Materials used, general approach to design and principles.



Your google doc. submissions should be shared with me directly at m.pickering@alcestergs.com and **ONLY take the form of:**

- 1) 1 x slide identifying the designer, his work and principles.
- 2) 1 x slide with a final design (can be CAD and/or drawn final sketch, fully annotated. Naturally this will need to be scanned if drawn or screen captured if produced on CAD. Either way it should be fully annotated and linked back to the designer's principles.

Good luck!